



SARAH BROCKETT / GRAPHIC DESIGN

+ EXPERIENCE

Grand Valley State University

Adjunct Professor of Art and Design
January 2016–present

Currently teaching ART-312: Experience Design, a course heavily focused on human-centered thinking.

Cull Group

Graphic Designer
March 2014–December 2015

Designed for print and web including: packaging, branding, UX/UI, interior/exterior environments, and creative direction of photoshoots.

à la MODE Magazine

Graphic Designer
September 2013–June 2014

Designed layouts and concepted content for a new fashion magazine.

University Promotions

Graphic Designer
August 2012–March 2014

Worked directly with clients, designing both print and web-advertising materials.

Traffic Digital Agency

Graphic Design Intern
May 2013–August 2013

Worked under the Senior Designer creating print and web-based designs.

Forever Adventure, Inc.

President and co-founder
December 2010–August 2015

Developed and maintained the brand, as well as planned fundraising events for the start-up non-profit organization.

+ EDUCATION

coLearning at The Factory

UX Design, 2015

Grand Valley State University

BFA in Graphic Design, 2014

Macomb Community College

3D Modeling and Animation
Web Design

+ SKILLS

Adobe Creative Suite
Bohemian Coding's Sketch
Basic HTML/CSS
Typography
Photography
Problem Solving
Creative Direction
UX/UI Design

+ AFFILIATIONS

AIGA West Michigan

Social Media Chair
February 2015–present

Ladies that UX Grand Rapids

Member

IxDA Grand Rapids

Member

sarahbrockett.com

info@sarahbrockett.com

586.322.7700